

Top 9 Things You Must Know Before Choosing An Orthodontist



Dr. William Hyman, DDS, MS

The Top 9 Things You Must Know Before Choosing Your Orthodontist!

Welcome Letter from Dr. William Hyman, DDS

Welcome to the Hyman Orthodontics Family!

WE DO THINGS DIFFERENTLY at Hyman Orthodontics...

Because we value your time:

- Meet with Dr. Hyman virtually!
- All Invisalign appointments are virtual!
- All retainers checks are virtual!

Because we value your schedule:

- Hyman Orthodontics is open 5 days per week!
- Hyman Orthodontics opens at 7:30am!
- Hyman Orthodontics is open on Saturdays!
- Our text hotline is open 7 days per week (323) 427-1633!
- After hours calls are answered until 7:00pm Monday through Friday!

Because we value your budget:

- Interest free payment plans!
- No credit check!
- On-site insurance team will maximize your benefits!
- Family discounts and seasonal special pricing - ask us!

Because we value a joy-filled patient experience:

- Referral rewards!
- Oral Hygiene rewards!
- Instagram and Facebook weekly contests!
- Yelp check-in rewards!
- Beverage refrigerator-help yourself!
- Kids' Club rewards with pre-treatment observation!

To Your Wonderful Smile,

Dr. William Hyman,

CEO of Hyman Orthodontics



P.S. When you are ready, I invite you to schedule your complimentary Hyman Orthodontics Smile Assessment by calling 323-726-8300. Your no-obligation appointment includes a thorough exam, digital x-rays, and an in-depth consultation, a \$350 value, all yours for FREE! Your Smile Assessment is available virtually as well as in-office same day and next day.

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What About Your Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask an orthodontist include:

How long have you been practicing?

How many patients have you helped?

Are you board-certified?

Did you graduate from an orthodontic program?

When seeking orthodontic treatment, the first, and possibly most important information any orthodontic patient should understand, is that while all orthodontists are dentists, not all dentists are orthodontists. **In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist.** To be sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At Hyman Orthodontics, **Dr. Hyman and his team have helped to improve our 20,000 smiles**, carrying on the tradition his parents: Dr. Joseph Hyman and Dr. Teressa Hyman started in 1962. As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality orthodontic care. For this reason, our team regularly attend education courses to supplement the distinguished education and training that they received while pursuing their education.

In addition, Dr. Hyman is a board-certified orthodontist. An orthodontist who's been certified by the American Board of Orthodontics has been voluntarily examined by his or her peers on the basis of knowledge and clinical skills. Becoming board certified signifies the orthodontist's pursuit of continued proficiency and excellence in orthodontics. Extensive experience allows Hyman Orthodontics to provide expert, professional care that matches each patient's unique needs.



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What's Included in a Free Smile Assessment?

To create a comprehensive customized treatment plan, your orthodontist needs to do a complete exam, including x-rays and a thorough discussion of everything from treatment options to an estimation of how long treatment will last. This is also your chance to ask questions, lay out any concerns, and get educated on the decision that will impact your health.

At Hyman Orthodontics, you will receive your **Hyman Orthodontics Smile Assessment** – a \$350 value – **absolutely free!** Your analysis will include:

- ✓ A thorough orthodontic exam
- ✓ Digital x-rays
- ✓ A comprehensive consultation
- ✓ Same-day records

Dr. Hyman also offers a free Virtual Smile Assessment from the comfort of your home or office!

Call (323) 726-8300 or text (323) 427-1633 to schedule your **FREE** assessment today! **Same day and next day virtual and on-site Smile Assessments available!**



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Tell Me About Advanced Technology & An In-House Lab

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last few years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at Hyman Orthodontics, we use the **latest technology** throughout your treatment process, starting with your initial diagnostic appointment. From extremely accurate **digital imaging** to **Platinum Invisalign** provider care our technology helps make the experience faster, easier, and even fun! **Invisalign patients have the option of virtually all appointments being virtual, from the comfort of your home or office. Retainer checks and free Smile Assessments may also be conducted virtually!**

We also offer the convenience of our in-house lab where we make your custom retainers, expanders, lingual arches, and more. You'll benefit from precise fabrication using the latest advancements in technology, plus you won't have to wait up to two weeks to receive your orthodontic device!



Do You Have a Consultation Guarantee?

A great practice will stand behind their treatment, and the best way to do that is with a guarantee. Orthodontists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

Here at Hyman Orthodontics, your smile is completely backed by our 100% Consultation Satisfaction Guarantee. We stand behind our treatment.

If you have any questions at any time during the course of your treatment, simply let us know that you would like a complimentary treatment progress consultation. Our guarantee has you covered!



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Do You Support Your Community?

When choosing an orthodontic office, pay attention to whether the practice does anything to support the surrounding community as a whole. **Community support can range from monetary donations for local sports teams, to providing free orthodontic care to low-income residents, and more.** By opting for treatment with a community-minded practice, you support activities and non-profit organizations in your local area, and also enjoy the added benefit of receiving treatment from an orthodontist who genuinely cares about other people.

Our team at Hyman Orthodontics loves to help our community as much as we enjoy taking care of our patients! That's why we frequently share our time and our resources with a variety of charitable causes and community outreach programs, including:

- Beverly Hospital
- Montebello YMCA
- Schurr High School Cheer Team
- Pico Rivera Dons Football
- St. Benedict School
- Our Lady of Miraculous Medal School

We appreciate the support of our community and believe in giving back.



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Do You Offer A Comfort Menu?

At Hyman Orthodontics, not only do we commit to making you feel comfortable, we go above and beyond to ensure you have the best possible experience every time you visit. When you choose us for your orthodontic care, you can look forward to an un-matched patient experience, including:

- Private consultation rooms
- Semi-private treatment bays
- Ergonomic waiting area with complimentary Wi-Fi
- Beverage Refrigerator
- Cell phone chargers
- Blankets
- Bottled water
- Dark glasses during treatment
- Lip balm
- Disposable earplugs

In addition to providing a comfortable and welcoming environment, we also take the time to listen to your concerns and find solutions to your orthodontic needs. We go the extra mile to ensure you have an amazing experience with us!



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Is Your Team Speaking Spanish?

If you or a family member doesn't speak English as your first language, then trying to discuss complex concerns with any kind of healthcare provider can be stressful. In some cases, this kind of language barrier can lead to poor treatment due to misunderstanding or miscommunication. We also know it can be challenging to find someone to join you in your appointment as a translator, especially if you need a short-notice emergency appointment. To avoid problems that can arise due to language discrepancies, ask your potential orthodontic care provider if any of their staff are bilingual in your native language.

At Hyman Orthodontics, we recognize the importance of being able to communicate effectively with our patients for the best possible orthodontic care. **For this reason, our Montebello office provides services in Spanish.** This is just another way that we seek to go the extra mile to serve all members of the community.



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Do You Offer Discounts?

Striving to be the best orthodontic office in Montebello, CA, does not mean we are the most expensive! At Hyman Orthodontics, we offer multiple ways to help you offset the cost of treatment, **including discounts for members of our patient's families, seasonal special pricing, and to our patients who opt to pay-in-full for their orthodontic treatment. Just ask us!**

During your complimentary **Hyman Orthodontics Smile Assessment**, ask your personal treatment coordinator for additional information on any of these discount options. At Hyman Orthodontics **we never charge interest** for our in-office **NO CREDIT CHECK** payment plan!



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Do You Have Convenient Appointment Times?

Hyman orthodontics offers flexible hours, short wait times, and same-day free virtual or on-site Smile Assessment. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Hyman Orthodontics, we're committed to providing the highest quality care to our patients AND we want to make the treatment process as convenient for you as possible. We never want your busy schedule to deter you from seeing our team.

That's why we offer 7:30 AM and Saturday appointment times for your convenience! In addition, we also provide the option to begin treatment on the same day as your initial evaluation. By offering completion of orthodontic records on your free Smile Assessment day, we put your scheduling needs ahead of our own – and we save you time by eliminating the need of a separate records appointment. Virtual appointments are available for free Smile Assessments, Invisalign checks and retainer checks.

Text Us 7 Days a Week at 323.427.1633



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Closing Letter from Dr. William Hyman, DDS, MS

Dear Friend,

I hope this report has helped you learn more about what you can expect from your orthodontic treatment, as well as what you should expect from your provider. Feel free to ask about each item I included on this list. Remember, this is your smile we are talking about here – you deserve to feel confident and comfortable for the entirety of your treatment and the service we provide!

I hope you have discovered a bit about Hyman Orthodontics and why I'm so passionate about what I do. **Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. I expect so much from myself.** You're putting your trust in me, and that's not something I take lightly.

To learn more about Hyman Orthodontics, please call (323) 726-8300 and don't forget about your **Hyman Orthodontics Smile Assessment!** A FREE comprehensive consultation may be the only thing standing between you and the smile you've always wanted.



To Your Healthiest Smile,
Dr. William Hyman, DDS, MS

CEO of Hyman Orthodontics

P.S. I invite you to schedule your complimentary virtual or on-site **Hyman Orthodontics Smile Assessment**, which includes a thorough exam, digital x-rays, and an in-depth consultation (a \$350 value) by calling (323) 726-8300



www.HymanOrtho.com
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